Balmoral/Perry Park – New park

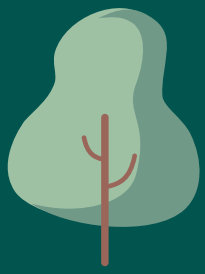
Engagement Snapshot

Corner Balmoral and Perry streets, South Yarra

City of STONNINGTON

Timeline

October 2023
(Community sentiment and ideas gathering)



About

In October 2023, we asked the community to share with us how they would enjoy using a new park at the corner of Balmoral and Perry streets and what features they would like to see in the new park.

At the time we suggested the park would be a place for the community to get out in the sunshine, enjoy nature, relax under a shady tree and socialise with family and friends.

Further, the size and residential setting of the park would mean it would not be suitable for active recreation activities but will be a perfect spot to relax and enjoy the local neighbourhood.

The community's valuable insights will help us develop a draft park design genuinely informed by the people who will use the park most.

How we engaged

- Facebook
- Instagram
- Website News
- Connect Stonnington
- Online survey

770
Direct mail

2
Park sign

4
Digital screens

19,000+
eNewsletter subscribers

Engagement response

62
Surveys completed

What we learned

Presented with a selection of options, this is what respondents told us about the planned park, noting selecting multiple options was allowed.

How respondents currently use the open space at the corner of Balmoral and Perry streets (n=62)

42%
Place to relax

56%
Pedestrian link

16%
Exercise or socialise

15%
Other

What we learned
continued

What respondents told us is important to them in a local community park (n=62)



69% Place to relax

14% Pedestrian link

80% Exercise or socialise

48% Wildlife habitat

31% other

How safe respondents told us they feel in the current open space (n=60)



82% Very safe/Safe

15% Somewhat/ Slightly safe

3% Unsafe

Who we heard from

Respondent connection to the area (n=61)



76% I live there (owner)

18% I live there (rent)

10% I work there

8% I visit regularly

Respondent gender (n=61)

39% Man

51% Woman

10% Prefer not to say



Respondent age range (n=58)

16% 18–29

26% 30–39

22% 40–49

14% 50–59

16% 60–69

6% 70+

Where respondents live (n=61)

16% Prahran

71% South Yarra

3% Windsor

10% Other

